

## ***Journal of Teaching in Travel & Tourism***

**Areas of Interest:** travel and tourism education at various levels, ranging from proprietary schools to advance degree-granting universities. The journal regularly publishes features and columns to introduce educators and educators-in-training to new concepts and approaches.

**Acceptance Rate:** 30-35%.

**Review Process:** Double-blind

**Average Review Time:** 3 months.

**Frequency of Publication:** Four times a year

**External Rankings:** The Hong Kong PolyU Threshold Journals ranked JTTT as a “B” grade journal.

**Overview:** The *Journal of Teaching in Travel & Tourism* is the professional journal of the International Society of Travel & Tourism Educators (ISTTE). This journal serves as an international interdisciplinary forum and reference source for travel and tourism education. The readership of the journal is international in scope, with a good representation in college and university libraries as well as high schools and professional schools offering courses in travel and tourism.

Here is a sample of what you'll find in cutting-edge topics for inclusion in travel and tourism courses: the latest developments in travel and tourism teaching methods and/or technology; international travel and tourism course curriculum; teaching and learning evaluation issues; careers for travel and tourism students; perspectives on the changing directions of travel education; and trends in travel and tourism.

The *Journal of Teaching in Travel and Tourism* publishes quality research based manuscripts relating to travel and tourism educational issues at various levels, ranging from proprietary

schools to advance degree-granting universities. The journal regularly publishes features and columns to introduce educators and educators-in-training to new concepts and approaches. These special sections and features include: tips for teaching assistants and new instructors; conference reviews; textbook reviews; case studies; and Internet and travel education/learning at a distance.

**Submission Guidelines:**

[http://www.informaworld.com/smpp/title~db=all~content=t792306981~tab=submit~mode=paper\\_submission\\_instructions](http://www.informaworld.com/smpp/title~db=all~content=t792306981~tab=submit~mode=paper_submission_instructions)

**Contact:**

Editor-in-Chief:

Cathy H. C. Hsu

School of Hotel & Tourism Management

The Hong Kong Polytechnic University, Hong Kong

[cathy.hsu@polyu.edu.hk](mailto:cathy.hsu@polyu.edu.hk)